

Feburaury 15<sup>th</sup>, 2022

Meeting Starts – 8:30pm

Andy

David

Mel

Wassim

Elise

Steph

Nick

Michelle

Greg

**Treasurer:**

Board Member asks about potential candidate for the HYS treasurer position

Treasurer discusses people on the travel side who haven't been able to pay

About \$60K possible budget deficit. Looking at strategies to collect these funds.

Board Member shares she is working with Estudiantes Silver. She asks if sending to the payment requests to the treasurer will help.

Board Member brings up adding more to the board.

President explains that we want redundancy for roles or to split up job requirements

Three most senior and experienced board members' term is up in June. The board will go down to six.

Board Member recommends we bring the board up to nine spots after losing members.

**League Update:**

Board Member asks TD about the possible merger of leagues. No new news at this time.

#### Roles and Responsibilities-

President updates about roles and responsibilities, org-chart, and a meet up to do a check-in with staff.

ED has updated the roles and are in place. Org chart is still in progress.

#### Approval of the minutes from prior minutes

January meeting minutes approved. Will be sent to the Club Administrator.

Secretary informs all minutes are almost updated. November will be sent by the board secretary. Former secretary will look for March.

#### Recap- Plan for Players Behind in Payment

Outreach to interested parties in regards to players missing payments.

CA reaches out to manager and treasurer.

Board Member suggests a status update email. Player must reply to a status update.

President suggests BOD meets to discuss repercussions

Importance of effort to communicate their status

ED suggests a "good faith" effort/realistic payment plan for struggling players. Board and ED reflects "How can we work with them?"

#### **Executive Director:**

Sponsors meetings

We got \$5000 from a sponsor

We renegotiated contract with Sterling Soccer.

All Star \$38K

\$1000 from VYA

We received a grant. ED presented an up-to-date explanation what money we received, grants approved, projections foreseen.

Projection from camps and clinics \$11K

Projected revenue in date 68 increase from Covid

We are at the same numbers.

**Technical Report:**

Super Y tryouts will be posted by the end of the week

Coaches' education, looking at two dates tied with a social event

Coaching Slate for next year being updated

Possibility as team-to-team leagues,

Put together goal keeper and striker clinics

Winter World Cup had a lot of cancellations due to inclement weather.

**Club Administrator Updates:**

Two in-person registration for rec, last two weeks.

HYS is at the same as we were last year with two weeks to go.

Big growth is early age groups.

76 coaches already signed up.

Full slate of age group commissioners

SFL rep, CA taking that role over

Fairfax County permits received, CA got spring schedules out for the teams

Currently working on game schedules

Last week, we had adults at the adult free play. CA took pics and is excited share with the community

March 1<sup>st</sup> deadline for summer permits

Rec club newsletters sent and very informative

Board Member shares the state of the Club update was fantastic

Asking about our spring fields update

**Rec Director Update-**

School drive is going well

Asked about field day

Social media posts have been going well

Targeted 100,000 people a week

RD created an ad that plays when people look at Youtube in Herndon

Kick off event on March 13<sup>th</sup>, skills clinic, gear swap, might order pizza,

Coach Javin added as a Spanish speaking coach liaison

Created a new flyer with a QR Code on it

Had a dinner with half of AGCs

Numbers look good for rec and pre-travel side

Projecting 2-3 boys U9 teams and 2 girls team

Very positive responses

Pre-travel is ending March 2<sup>nd</sup>.

Meeting ended at 9:47pm